



# Sharon Springs Harvest Festival

## Sponsorship

September 17 & 18, 2022

Date

Business Name  
Address

Dear \_\_\_\_\_,

The Sharon Springs Harvest Festival is a bucolic celebration that has been a favorite of locals and visitors to quaint, historic Sharon Springs, NY for nearly 20 years. It has evolved from a small garlic festival to a full-fledged fall festival with music, demonstrations, food, tastings, activities, artisans and vendors. Through the years, varying groups within our community have organized this celebrated event: local farmers, The Friends of Sharon Springs, Beekman 1802, and The Sharon Springs Chamber of Commerce. The Businesses of Sharon Springs (BOSS) have taken up the baton for 2022 with a renewed vision: a focus on our local harvest along with the best of artisan specialty crafts while keeping all of the favorites of festivals that have come before. This fall event has been a wonderful way to bring our community together to support our local farmers, artisans, producers, and businesses. Your sponsorship will go a long way to help create a festival that will continue the tradition of The Sharon Springs Harvest Festival as well as provide your business or organization with visibility to our festival attendees and a potential new audience. As always, this event will mark the perfect capstone to a great summer and offer a prelude to what Upstate New York autumns are all about.

Historically, the Sharon Springs Harvest Festival has had thousands in attendance over the 2-day weekend. Becoming a sponsor provides your business or organization the ability to promote your brand while supporting a local community event. You will have the opportunity to have a presence at our festival and exposure to both locals and visitors to historic Sharon Springs, New York. In addition, these sponsorship packages include an entire year's worth of online visibility on our website and social media.

On behalf of and The Businesses of Sharon Springs, we thank you for your continued support of our historic community.

Warm regards,

THE BUSINESSES OF SHARON SPRINGS  
**SHARON SPRINGS HARVEST FESTIVAL**  
Box 130  
Sharon Springs, New York 13459  
WWW.SHARONSPRINGSHARVESTFESTIVAL.COM  
@SHARONSPRINGSHARVESTFEST



### Haystack Supporter \$2500

- Prominent signage in Chalybeate Park or appropriate site
- Free vendor booth
- Recognition on SSHF website with link to business website
- Biweekly posts on social media
- Mentions in press articles
- Listing on event map

### Harvester \$1000

- Signage at SSHF
- Free vendor booth
- Recognition on SSHF website with link to business website
- Biweekly posts on social media
- Listing on event map

### Community Sponsor \$500

- Listed on Signage at SSHF
- Recognition on SSHF website with link to business website
- Biweekly posts on social media
- Listing on event map

### Farmer's Market Sponsor \$150

- Sponsor a farm's participation in this year's event with signage at farm stand/ tent
- Recognition on SSHF website with link to business website
- Posts on social media about farm that is sponsored

### Friend of the Festival \$50

- Recognition on SSHF website under Friend of Sharon Springs Harvest Festival
- Recognition on SSHF Social Media listing